Empowering Innovation
Harness the Full Power of Technology for Innovation

Start thinking more about business transformation, less about technology implementation.

Powerful technology is more affordable and accessible than ever. To really gain an advantage over your competition, having the latest, greatest tools isn't enough. It's what you do with those tools that defines your position in the marketplace.

To achieve return on investment (ROI) and ultimately drive innovation, you must use the full power of your technology and integrate it into your operations more effectively than your competitors do.

Today, fully leveraging your design technology means:

- Implementing only those tools that will provide the best ROI;

- Optimizing your processes to ensure your team is working smarter, not just harder; and

- Boosting productivity through proper training and support.

IMAGINiT Technologies has a proven track record of helping companies:

- Exploit the full potential of their design technology;

- Increase productivity;

- Maximize ROI; and

- Gain a real competitive advantage on the path to innovation.

Our Industry-Leading Expertise and Services

We provide the expertise, training and support companies need through our comprehensive suite of services.

Software Solutions

As the leading provider of Autodesk software, we have the largest staff of technical experts in the industry. We will help define your business requirements and guide you through the process of evaluating different software solutions. Once we have a thorough understanding of your needs, we create a solution specific to your design process, personnel and workflow.
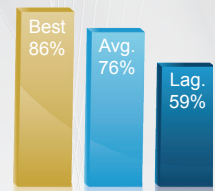
TAKE AIM   Professional Services

With 25+ years of experience, we help you redefine, integrate and optimize your design processes and workflows based on a deep knowledge of industry best practices. Take AIM, our assured implementation methodology, has been proven to effectively lower the risks associated with a failed implementation.
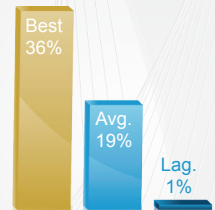
Driving Real Advantage

Effective implementation of technology has real, quantifiable business advantages. When engineering productivity and innovation become a strategic focus, you:
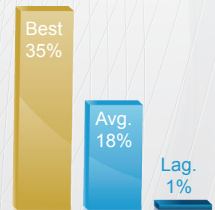
- Meet increasingly tighter time-to-market deadlines

Best 86%   Avg. 76%   Lag. 59%

- Get more done with fewer people

Best 36%   Avg. 19%   Lag. 1%

- Realize significantly more revenue

Best 35%   Avg. 18%   Lag. 1%

Best-in-Class: (20% of firms) Strategic focus on improving engineering productivity with formal, ongoing training programs

Industry Average: (50% of firms) Technology may or may not be aligned with business drivers and training is inconsistent

Laggards: (30% of firms) Technology out of date and underutilized with little or no training

Source: Aberdeen Research, 2009

Training

Our award-winning training programs help you maximize your most valuable asset—your people. We are the largest Autodesk Authorized Training Center partner in North America and an Authorized Autodesk Author/Publisher. With class-based, live online, on-demand and private class options, our award-winning training programs are the most extensive and flexible in the industry.

Support

Productivity NOW We offer a variety of technical support options. Our ProductivityNOW portal offers subscription-based, full-service and self-service technical support, with 24/7 access to our industry-leading knowledge base, online activity reports and discussion forums.

Industries We Serve

▶ Building / Architecture
▶ Manufacturing
▶ Industrial Design
▶ Civil Engineering
▶ Geospatial
▶ Design Visualization

Are You Enabling a Culture of Innovation?

In our experience, strategically optimizing technology creates a cause-and-effect cycle that goes far beyond dollars and cents.

▶ Investment in technology and training leads to…

▶ Optimized workflow and more highly skilled people, which leads to…

▶ Higher-quality output and greater productivity, which leads to…

▶ Greater revenue, happier people, and ability to attract and retain top talent.

About IMAGINiT Technologies

IMAGINiT Technologies, a Rand Worldwide Company, is the world's largest provider of enterprise solutions to the engineering community, including the building, manufacturing, civil and mapping industries. With over 25 years of experience, and 45 offices throughout North America, we provide the expertise, training and support to help companies realize the full power of design technology, maximize ROI and gain competitive advantage.

IMAGINiT is a leading provider of Autodesk software solutions and the largest North American Autodesk Authorized Training Center (ATC) partner. All of our locations are supported by a vast pool of engineering resources focused on developing real-life business solutions for their local clients.

AUTODESK
Platinum Partner

Specialization
Building
Civil Infrastructure
Product Design & Manufacturing
Government
Education

Value Added Services
Consulting Specialized
Product Support Specialized
Authorized Training Center

US/CANADA

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