



FOR IMMEDIATE RELEASE

Rand Worldwide Acquires Informative Design Partners

Computational Fluid Dynamics Analysis Services Further Extend Portfolio of Simulation Services and Products

Framingham, MA – August 1, 2012 – [Rand Worldwide, Inc.](#) (OTCBB: RWWI), a global provider of technology solutions to organizations with engineering design and information technology requirements, announced it acquired certain assets of Charlottesville, Virginia-based Informative Design Partners (IDP). IDP delivers computational fluid dynamics (CFD) analysis consulting and thermal simulation services that provide design insight allowing customers to make better informed design decisions without distractions to their current development processes.

"This acquisition follows on the heels of the recent Simulation Specialization designation that we received from Autodesk and allows us to offer a more comprehensive set of simulation services to our customers," said Marc Dulude, chief executive officer of Rand Worldwide. "We see tremendous opportunity to better serve not only our manufacturing clients who most commonly leverage the benefits of CFD services, but we also expect our clients in the architecture, engineering and construction markets to take advantage of the broader expertise that the IDP team brings to Rand Worldwide."

"Having been involved in numerous CFD purchases, implementations and services engagements, we observed that our clients needed collaborative consulting, not just support on how to use the tools, and IDP was created to meet that need," commented Jason Pfeiffer, former president of IDP. "We believe there is a natural fit to help the customers of Rand Worldwide recognize the full potential of simulation through our extensive CFD expertise and we are excited to be a part of that."

About Rand Worldwide

[Rand Worldwide](#) is one of the world's leading professional services and technology companies for the engineering community, targeting organizations in the building, infrastructure, and manufacturing industries. The company advances the way organizations design, develop, and manage building, infrastructure, and manufacturing projects. *Fortune 500* and *Engineering News Record's* Top 100 companies work with Rand Worldwide to gain a competitive advantage through technology consulting, implementation, training, and support services. One of the world's largest integrators of Autodesk software, the company also provides data archiving based upon solutions from Autonomy, facilities management software from ARCHIBUS, CAD and PLM courseware through their ASCENT division and provides training and support solutions on Dassault Systèmes and PTC products.

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Media Contacts

Rand Worldwide Company Contact

Chantale Marchand

Rand Worldwide

Phone +1 (508) 663-1411

cmarchand@rand.com

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