

# IMAGINIT Technologies Showcases the Value of Connecting Enterprise Data at Autodesk University 2025

**BALTIMORE, MD – September 8, 2025** — At <u>Autodesk University 2025 (AU): The Design and Make Conference, IMAGINIT Technologies</u>, a division of Rand Worldwide, will demonstrate how connecting enterprise data systems enables construction, manufacturing, AECO firms, utilities, and government organizations to accelerate their digital maturity and harness the full potential of data. AU 2025 takes place September 16–18 in Nashville, TN.

<u>IMAGINIT experts</u> will highlight how enterprise integration, system migrations, task automation, digital data collection, and workforce upskilling combine to improve efficiency, spark innovation, and increase organizational agility through the right balance of people, process, and technology. Whether presenting AU sessions, sharing best practices on data connectivity, or meeting attendees at booth #205, IMAGINIT invites conference participants to explore new strategies for driving business performance.

"Autodesk University is always a valuable opportunity to reconnect with customers, understand the challenges they face in today's AI-driven world, and collaborate on shaping the road ahead," said Bill Zavadil, president and chief operating officer, IMAGINIT Technologies. "Data sits at the center of all AI and modernization initiatives, and our team is proud to help organizations move beyond digital transformation as a concept to actually delivering measurable, real-world results."

#### **Exclusive IMAGINIT Events at AU 2025**

IMAGINIT is hosting several events to bring customers and industry leaders together to learn, connect and collaborate:

- **Digital Data Collection for the Utility Sector** (Sept. 16, 11:00 am-1:00 pm, NashHouse Southern Spoon & Saloon): Learn how FormsConnected is transforming traditional paper based data collection into digital data assets for electrical Utilities. Lunch included. Registration is required.
- **Digital Data Collection and Integrations for the Construction Industry** (Sept. 16, 2:00 pm-4:00 pm, NashHouse Southern Spoon & Saloon): Explore how to bridge the connection between field and office with FormsConnected and integrations with Autodesk Construction Cloud. Registration is required.
- **FormsConnected Happy Hour** (Sept. 16, 4:30 pm-6:30 pm, NashHouse Southern Spoon & Saloon): Enjoy conversations about FormsConnected over drinks and appetizers. Registration is required.
- Clarity Roadmap Session (Sept. 17, 11:00 am-1:00 pm, Martin's Bar-B-Que Joint): IMAGINIT Clarity customers are invited to learn about upcoming features, customer success stories and provide input for future Clarity releases. Lunch is included. Registration is required.

## **IMAGINIT Experts on Stage at AU 2025**

IMAGINIT experts will share real-world case studies, practical strategies and insights in AU sessions designed to help organizations advance their digital evolution with confidence:

- PLM Summit: Daniel White, IMAGINIT PLM solutions consultant, joins Bridgestone for <u>From Pilot to Production: A Bridgestone Journey</u> where they will share their digital transformation process.
- **APIs & Security:** Mandi Bishop, IMAGINiT's Clarity product manager, and Autodesk will talk about Autodesk's Secure Service Accounts API offering in their session, <u>Getting</u> <u>Started with Secure Service Accounts in Autodesk Platform Services.</u>
- **Fusion & ERP:** Jason Barnett, vice president of manufacturing at IMAGINIT, partners with Sensio (Made by Gather) to show how they optimized new product introduction, change management and supplier integration in <u>Optimized NPI, Change and Supplier Management Integrated with ERP.</u>

## Connecting People, Processes and Technology at Booth #205

Visitors to Booth #205 will see how IMAGINiT's software, services and industry experts can help organizations take the next step in their digital journey. Demonstrations and discussions will highlight practical tools, integrations and services that deliver measurable results, including:

- **AI Readiness:** Learn how IMAGINIT helps organizations prepare their data and systems to support AI adoption.
- **IMAGINIT Clarity:** Learn about Clarity's latest automation, analytics and AI readiness features.
- **FormsConnected:** See demonstrations of how this new platform for digital data collection integrates seamlessly with Autodesk ACC, Fusion and other systems.
- **Enterprise Integrations:** Explore real-world examples such as Procore to Autodesk Construction Cloud (ACC) migrations, ACC to Yardi and other ERP connectors.
- Workforce Upskilling Tools: Discover how ProductivityNOW and other training and support resources help build digital readiness enabling employees to quickly overcome roadblocks, improving productivity, job satisfaction and retention.

To learn how IMAGINIT can accelerate your organization's digital journey, visit Booth #205 at Autodesk University 2025, call 1-800-356-9050, or visit www.imaginit.com.

#### **About IMAGINIT Technologies**

<u>IMAGINIT Technologies</u>, a division of <u>Rand Worldwide</u>, advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing, and facilities management industries. Organizations of all sizes work with IMAGINIT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivaled industry experience to design systems that accelerate innovation while improving project quality and profitability.

#### **About Rand Worldwide**

Rand Worldwide is one of the world's leading providers of professional services and technology to the engineering community, targeting organizations in the building, infrastructure and manufacturing industries. <a href="https://www.rand.com">www.rand.com</a>

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