

For Immediate Release

IMAGINIT Technologies Shares PLM Insight at PI Congress 2016

Certified Autodesk PLM Experts Showcase Consulting, Software Implementation and Support for Small and Mid-Sized Manufacturers

OWINGS MILLS, MD — November 8, 2016 — Rand Worldwide (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its <u>IMAGINIT Technologies</u> division will share their insights on Product Lifecycle Management (PLM) at the <u>Product Innovation Congress</u>. In the IMAGINIT booth, located in the PI Partners section, dedicated PLM specialists will be on hand to discuss software options, implementation and support services designed to enable small and mid-sized manufacturers with the ability to streamline their product development processes. The conference will be held at the Monarch Beach Resort in Orange County, CA on November 17 and 18, 2016.

"PLM is about managing processes, people, and data, then integrating the information into business systems across the organization to drive company growth," says Scott Hale, vice president of consulting solutions, IMAGINIT Technologies. "For smaller manufacturers, PLM may appear to be a daunting challenge, but software has evolved to provide scalable solutions that can be implemented to effectively manage, document, and improve business processes."

Traditionally, PLM solutions offered to manufacturers took months or years to implement and cost hundreds of thousands of dollars. Today, access to modular, affordable PLM solutions, such as Autodesk Fusion Lifecycle, allows small and mid-sized manufacturers to remove bottlenecks and establish greater continuity, efficiency and visibility throughout the product lifecycle. This enables small and mid-sized manufacturers to deliver higher quality products to market sooner with increased profitability.

Behlen Manufacturing Co. recently worked with IMAGINIT's PLM team to implement Autodesk Fusion Lifecycle. They now have one central location for all project and product data. Critical information is shared seamlessly between the main and remote offices and team members no longer rely on paper folders and multiple checklists.

"It [Autodesk Fusion Lifecycle] led to dramatic improvements in customer service and made us more responsive than ever," says Shane Wemhoff, team leader of the process improvement department at Behlen Manufacturing Co.

To learn more about IMAGINiT's PLM solutions for small and mid-sized manufacturers, visit www.imaginit.com/plm, watch this three minute video or visit the IMAGINIT booth in the PI Partners section at the PI Congress.

About IMAGINIT Technologies

<u>IMAGINIT Technologies</u>, a division of <u>Rand Worldwide</u>, advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure,

manufacturing and facilities management industries. Fortune 500 and Engineering News Record's Top 100 organizations work with IMAGINIT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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Media Contacts:

Company Contact
Chantale Marchand
Rand Worldwide
Phone +1 508-663-1411
cmarchand@rand.com

Public Relations Contact

Cyrus Mavalwala Cross Border Communications Phone: +1 416-848-1885 cyrus@crossborderpr.com