



For Immediate Release

BIM Spectrum Virtual Event Line-up Announced

Diverse roster of industry experts will share best practices at IMAGINiT Technologies' online event

FRAMINGHAM, MA - January 25, 2012 — Rand Worldwide (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced its IMAGINiT Technologies (imaginit.com) division will host, BIM Spectrum (bimspectrum.com) - a complimentary virtual event. IMAGINiT's third BIM interactive online conference examines how 3D models are used in multiple disciplines to create and manage building data from the first survey through to maintenance and retrofitting. The event will be held Thursday, February 16, 2012 from 10:30 a.m. to 5:00 p.m. Eastern Time.

Attendees will hear from both industry leaders and IMAGINiT experts who have pioneered a wide variety of innovations in the BIM world. Together they will demonstrate the positive impact that BIM makes on all facets of business. Sessions will explore how the latest in best practices, techniques and strategies are being implemented by leading organizations. A special keynote presentation will be led by Autodesk Vice President, Phil Bernstein, FAIA, followed by a moderated chat session.

"After two successful virtual BIM events last year, we are pleased to say the demand to host our first BIM virtual event of 2012 has been enormous," said Bill Zavadil, senior vice president, IMAGINiT Worldwide Services. "We have selected a talented line-up of experts from IMAGINiT and organizations from across North America who will offer insight into how they are benefiting from their innovative uses of BIM."

Valuable Sessions for Managers and Software Users

BIM Spectrum's content is divided into two concurrent tracks. The Managers Track will be tailored to project managers, owners and stakeholders with a focus on business goals and strategies on how to get the most value out of BIM. The Software Users Track is designed for software users including architects, engineers and designers looking to improve their technical knowledge, model management skills and overall efficiency.

"We carefully selected each presenter based on their proven success in the BIM field and for their ability to inspire creative thinking," said Ken Flannigan, senior applications expert, IMAGINiT Technologies. "The line-up also features several special sessions from IMAGINiT experts sharing new perspectives in areas as diverse as product manufacturing, industrial plant design, facilities management, and civil engineering."

Expert Presenters

The list of speakers and their organizations is below. For full details on their session topics please visit bimspectrum.com.

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- Tracy Bird – Hummel Architects
- Scott Buchanan – IMAGINiT Technologies
- Christopher Cerino – STV
- Doug Cummings – IMAGINiT Technologies
- Ken Flannigan – IMAGINiT Technologies
- Robert A. Glover – Wiley Wilson
- Scott Hale - IMAGINiT Technologies
- Fulton Hartzog – Rand Facilities Management
- Charles Leman – HCMA
- Robert Manna – Stantec
- John E. Nadon – STV
- David Patera – VIA
- Brian Russell – Ayers/Saint/Gross
- Beau Turner – Rand Worldwide
- Andrew Watkins – Ayers/Saint/Gross

Registration

The format of the BIM Spectrum virtual event allows participants to login from anywhere. In addition to attending the conference sessions, participants are able to network in the virtual lounge as well as ask questions in the virtual exhibit hall featuring exhibitors such as *SMARTBIM*, *Leica Geosystems*, *VIMTrek*, *eSPECS* and *KnowledgeWell*. For more information, or to register to attend BIM Spectrum, please visit: bimspectrum.com.

About IMAGINiT Technologies

IMAGINiT Technologies (imaginit.com), a division of Rand Worldwide, advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability. For more information, visit imaginit.com or rand.com.

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