

For Immediate Release

## IMAGINiT Technologies' BIM Experts Speak At Conferences Across North America

*Vancouver, Calgary, Toronto and Boston  
among cities where IMAGINiT BIM experts are speaking*

**FRAMINGHAM, MA – October 17, 2012** — Rand Worldwide (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced experts from its [IMAGINiT Technologies](#) division are speaking at leading Building Information Modeling (BIM) conferences across Canada and the United States.

"IMAGINiT's team, of more than 100 technical experts includes licensed architects, professional engineers and experienced programmers, is unrivalled in the industry," says Bob Heeg, executive vice president, IMAGINiT worldwide operations, IMAGINiT Technologies. "Combine their education with industry experience earned from hundreds of successful BIM implementations and it's no surprise that our experts are sought after as speakers for conferences across North America and beyond."

When it comes to BIM, the real value IMAGINiT provides organizations starts before the software is purchased and extends well past the implementation phase. Business-savvy IMAGINiT experts help clients maximize their investment in BIM by teaching teams how to collaborate more effectively, increase efficiencies by optimizing related business processes and even introduce new business partners who can help offer additional value.

This fall, IMAGINiT experts are speaking at conferences across Canada and the United States on varying aspects of BIM.

### **Speakers and topics include:**

John Jansen, an IMAGINiT Building Solutions Team Manager, will be speaking at **BuildEx** in Calgary, Alberta this fall. Attendees of John Jansen's BuildEx presentation will learn about the benefits of BIM as it relates to facilities management, fabrication, 4D phasing, lighting analysis, scanning, model manipulation, multi-discipline co-ordination and more. John will explain how to ensure that the quality of information within the model is valuable when extracted, analyzed or queried.

Ken Flanigan, a LEED AP and IMAGINiT Solutions Consultant, will be speaking at **Sustainabuild** in Vancouver, British Columbia in November. With a session titled 'It Ain't Easy Being Green,' Ken will show attendees how to efficiently and effectively embed sustainability information into a Building Information Model, evaluate and optimize the design, and generate reports of the data stored within the model. He will also review interoperability between different sustainability analysis tools and how they can be an integral part of the BIM environment.

Vincent Cadoret, an IMAGINiT Senior Applications Expert, will be speaking at the **American Concrete Institute (ACI) Convention** in Toronto, Ontario in October. He will review what BIM is, how BIM changes the workflow and even the internal culture of both design and

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construction firms. He will uncover how organizations can maximize their BIM related software investment by ensuring a successful implementation across the entire organization and with external partners.

Scott Burke, an IMAGINiT Technical Team Manager, will be speaking at **Architecture Boston** in November on BIM for Subcontractors. Scott's session will focus on: how data moves from one organization to another within a model-based environment; coordination methods on BIM projects, and; how a subcontractor can use BIM to help with their portion of the project.

Other conferences that have highlighted IMAGINiT Technologies' experts include the BIM Forum in Vancouver and the ACEC Virginia Engineer's Conference in Williamsburg, Virginia. IMAGINiT experts also freely share their knowledge in webcasts such as Accelerate Your BIM, virtual conferences such as BIM Spectrum and YouTube videos including ['BIM: Key Benefits for Contractors and Sub-Contractors.'](#)

### **About IMAGINiT Technologies**

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Clients of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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