

## For Immediate Release

## IMAGINIT Technologies Awarded Autodesk PLM 360 Specialization Designation

IMAGINIT Technologies Now Authorized to Sell and Implement Autodesk PLM 360 Solutions

**FRAMI NGHAM, MA – June 20, 2012 —** Rand Worldwide (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced its <a href="IMAGINIT Technologies">IMAGINIT Technologies</a> division is one of the first partners to receive the exclusive Autodesk PLM 360 Specialization designation in both the United States and Canada. By passing rigorous product, technical and implementation training and testing, the IMAGINIT Technologies team is now authorized to sell, implement and get clients up and running on all of the Autodesk PLM 360 solutions.

"With two decades of experience in data management and business process optimization and now receiving the Autodesk PLM 360 Specialization designation, IMAGINIT is qualified to analyze their clients' business processes and automate them utilizing the Autodesk PLM 360 platform," says Callan Carpenter, vice president of Global Services, Autodesk.

Traditional PLM solutions have been cumbersome, and have required expensive customization and implementation phases. Autodesk's cloud-based PLM 360 solution creates a highly flexible platform that eliminates the challenges associated with IT infrastructure and hardware requirements.

"There's an entire segment of businesses that have been waiting for a robust yet flexible PLM solution that won't break the bank," says Bill Zavadil, senior vice president, IMAGINIT Worldwide Services at IMAGINIT Technologies. "With more than 20 years of experience assisting organizations to effectively integrate PLM solutions across their business, we're well positioned to help our clients recognize the full potential of the Autodesk PLM solutions."

IMAGINIT Technologies' customers benefit from the deep expertise of an award-winning <u>technical team</u> that is supported by dedicated and international <u>training teams</u> and <u>support teams</u>. Key benefits of implementing Autodesk's PLM 360 offering with IMAGINIT Technologies include:

- Minimizing deployment and maintenance costs with a strategic implementation
- Efficiently customizing the platform to support any business process in or outside of engineering
- Maximizing the cloud to leverage facility / plant and asset management capabilities.

## **About IMAGINIT Technologies**

<u>IMAGINIT Technologies</u>, a division of <u>Rand Worldwide</u>, advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News* 

Record's Top 100 organizations work with IMAGINIT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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