



**For Immediate Release**

## **IMAGINiT Technologies Partners with Canadian Centre for Product Validation**

*A collaborative partnership helping product manufacturers innovate, validate  
and commercialize their products*

**OWINGS MILLS, MD – August 29, 2016 –** [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced a strategic partnership between their [IMAGINiT Technologies'](#) Design Simulation and Visualization Services Group and the [Canadian Centre for Product Validation](#) (CCPV). This partnership helps clients compress the product commercialization gap and reduce the time and cost involved in moving products from concept to market by combining IMAGINiT's simulation expertise with CCPV's state-of-the-art innovation lab that offers leading-edge validation technologies, prototyping and testing equipment.

"Our facility shares a common goal with our manufacturing customers and that is to help organizations be competitive on the global stage by supporting the entire innovation process," says Ben Cecil, chief business officer, CCPV. "Our partnership with IMAGINiT and their expertise in the area of design simulation now creates a one-stop-shop for product innovation, testing and validation. IMAGINiT will help manufacturers mitigate risk with a suite of simulation services, including Computational Fluid Dynamics and Finite Element Analysis and CCPV will solidify the validation and commercialization process at their innovation facility. This enables clients of both organizations access to a complete range of design review and validation expertise resulting in design changes earlier in the process when the cost of change is lowest and the chance for innovation is greatest."

Located in London, Ontario, along the Detroit-Toronto corridor, CCPV is one of only two such multi-modal product validation facilities in North America. By performing cross-disciplinary testing based on real world and worse-case conditions, CCPV is able to provide a complete picture of how a product will perform, helping product manufacturing companies bridge the gap between innovation and commercialization.

"The process of bringing a product from an idea to commercial reality is filled with risk," says Jason Pfeiffer, director of design and simulation services, IMAGINiT Technologies. "This partnership helps product manufacturers mitigate some of these inherent risks by providing customers with direct access to teams of experts that are experienced and focused on reducing design flaws that delay product launch timelines."

### **About Canadian Centre for Product Validation**

The [Canadian Centre for Product Validation](#) bridges the gap between innovation and commercialization through product validation. This unique, 25,000 square foot facility houses leading-edge validation technologies and equipment to enable prototyping and testing in one central location – with full developmental multimodal capabilities under one roof for cost-effective results. Companies will commercialize their products faster,

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strengthening the regional and national economy and establishing Canada as an innovation leader in product development, product optimization, and advanced manufacturing.

### **About IMAGINiT Technologies**

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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