



For Immediate Release

IMAGINiT Technologies Earns Autodesk PLM 360 Advisor Certification in Canada

*Autodesk Partner Earns Certification Across North America for PLM 360
Consulting and Implementation Expertise*

OWINGS MILLS, MD – July 28, 2015 – [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its [IMAGINiT Technologies](#) division is now an Autodesk PLM 360 Advisor in Canada.

“Following on the heels of our PLM 360 authorization in the US last year, we’re proud that our team’s rich experience in solving our customer’s most challenging product lifecycle management (PLM) issues can now be shared with our customers in Canada,” says Tim Johnson, senior vice president, IMAGINiT Technologies. “Our proven ability to deliver business value has made us the only Autodesk PLM 360 partner to support and service customers, looking to leverage the benefits of PLM across North America. Manufacturers should expect to work with the industry’s most experienced PLM experts who will identify the right PLM strategy, recommend the right technology and tailor it to their organization’s processes and workflows and with IMAGINiT, they will find that trusted partner.”

To become an Autodesk PLM 360 Advisor, IMAGINiT completed intensive training, demonstrated a successful Autodesk PLM 360 implementation track record, and had a dedicated team from sales to technical support along with a roster of satisfied Autodesk PLM 360 customers. To learn more about how IMAGINiT’s PLM team can help manufacturers of all sizes, [watch this three minute video](#) with Caleb Funk, manufacturing solutions team manager, IMAGINiT Technologies.

IMAGINiT’s PLM Resources

For clients considering whether or not a PLM solution such as Autodesk’s PLM 360 is right for them, IMAGINiT offers free educational resources including informative videos, whitepapers and case studies and also speaks at industry conferences.

Article in CIOReview Special Edition Magazine – IMAGINiT was recently featured in CIOReview’s “20 Most Promising PLM Solution Providers” special edition magazine. [Read on](#) to see how IMAGINiT’s PLM solutions can help enterprises streamline processes for enhanced product modeling equations.

Whitepaper – To further explain the benefits of Autodesk PLM 360 and address the realities of data security for this cloud-based solution, IMAGINiT expert Pete Markovic, in association with the editors of Cadalyst magazine, has authored a new whitepaper: [Product Lifecycle Management – What Is PLM and How Can It Help My Company?](#)

-MORE-

Case Study – Facing challenges caused by information being stored in multiple locations and in different formats, an IMAGINiT client, Behlen Building Systems, found that decreasing productivity was impacting customer service. After a business process analysis involving interviews with stakeholders as well as a thorough examination of current processes, IMAGINiT experts recommended and implemented Autodesk PLM 360.

“Rather than having a patchwork of paper and electronic files stored in different places, Autodesk PLM 360 provides a central repository for all project information,” says Shane Wemhoff, team leader, Behlen Manufacturing Company.

To read the complete Behlen Building Systems case study and learn the process by which IMAGINiT experts consulted on and implemented Autodesk PLM 360, visit imagineit.com/BehlenBuildingSystemsPLM360.

Autodesk Accelerate – Attend IMAGINiT’s breakout session at Autodesk’s second annual [PLM 360 User Conference](#), September 1-2, 2015, at the Seaport Hotel and World Trade Center in Boston. During this session and at IMAGINiT’s exhibit booth, Autodesk and IMAGINiT experts will share PLM 360 best practices and provide insight on future industry trends.

About IMAGINiT Technologies

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record’s* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world’s largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

Any and all trademarks making reference to or related to Rand Worldwide, IMAGINiT Technologies, ASCENT, IMAGINiT, Clarity or ProductivityNOW are registered and/or owned by Rand Worldwide, Inc., and/or its subsidiaries, affiliates, and/or other legal holders under the Rand Worldwide, Inc. name.

Autodesk, the Autodesk logo, and PLM 360 are registered trademarks of Autodesk, Inc., in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders.

###

Media Contacts:

Company Contact

Chantale Marchand
Rand Worldwide
Phone +1 508-663-1411
cmarchand@rand.com

Public Relations Contact

Cyrus Mavalwala
Cross Border Communications
Phone: +1 416-848-1885
cyrus@crossborderpr.com