For Immediate Release

IMAGINiT Technologies Earns
Autodesk PLM 360 Advisor Certification

Executive Webcast and Informative White Paper Provides Expertise to Help Companies Understand and Get Started with PLM 360

FRAMINGHAM, MA — September 30, 2014 — [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its [IMAGINiT Technologies](#) division is now a certified Autodesk PLM 360 Advisor. This allows IMAGINiT to implement, integrate and support PLM 360, a simple to deploy, cloud-based product lifecycle management (PLM) solution.

"Being Autodesk PLM 360 Specialized in the U.S., a PLM 360 Referral Partner in Canada and now a PLM 360 Advisor, we've accumulated years of PLM experience," says Tim Johnson, , senior vice president, IMAGINiT Technologies. "With the introduction of the Autodesk PLM 360 offering, PLM is now accessible to organizations of all sizes. Our legacy of PLM experience translates into our unique ability to help clients understand and recognize the benefits that a PLM solution brings to bear. Together we can help our clients eliminate bottlenecks, manage change and effectively share data throughout their entire product development process."

"The IMAGINiT PLM team brings deep-expertise to this space and Autodesk is confident that any company would greatly benefit from their strategic approach," says Brian Roepke, director of PLM at Autodesk. "Autodesk PLM 360 combined with IMAGINiT's expertise offers manufacturers a complete solution that harnesses the true power of PLM."

To achieve Autodesk's PLM 360 Advisor certification, IMAGINiT completed intensive training, demonstrated successful PLM 360 client implementations, and proved they had a dedicated team from sales to technical support along with a roster of several satisfied PLM 360 customers.

PLM Educational Resources

Webcast – IMAGINiT will hold a complimentary webcast entitled [*Go Full Circle with PLM 360*](#)*.* This 60 minute online session will cover how Autodesk PLM 360 can impact business goals and initiatives and help deliver more profitable products in today's global competitive landscape. With new cloud-based PLM options, businesses can quickly implement processes with easily customizable configurations and without expensive overheads.

IMAGINiT manufacturing solutions manager, Carl Smith, will moderate this live online session which will host guest speakers Stan Przybylinski, vice president of research at CIMdata who will share current industry trends on PLM, followed by IMAGINiT client, Behlen Manufacturing who will share their PLM implementation story.

This session kicks off at 2:00 PM (US/CAN Eastern Time) on October 22, 2014. Registration is free, but advanced sign-up is required. To secure your spot, register now for this informative session.

Whitepaper – To further explain the benefits of Autodesk PLM 360 and address the realities of data security for this cloud-based solution, IMAGINiT expert Pete Markovic, in association with the editors of Cadalyst magazine, has authored a new whitepaper: *Product Lifecycle Management – What Is PLM and How Can It Help My Company?*

About IMAGINiT Technologies

IMAGINiT Technologies, a division of Rand Worldwide, advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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