

For Immediate Release

IMAGINIT Technologies Receives Autodesk Platinum Partner Designation in Canada

Prestigious Platinum Partner Designation throughout the United States, and now Canada, Earned Through Top-Tier Expertise, Service & Support

OWINGS MILLS, MD — **February 1, 2016** — <u>Rand Worldwide</u> (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announces that its <u>IMAGINIT Technologies</u> division has earned the globally recognized <u>Autodesk Platinum Partner</u> designation in Canada. This elite designation means IMAGINIT has demonstrated the ability to deliver excellence in solution expertise, service, support, and customer retention and satisfaction.

"IMAGINIT Technologies' experts across Canada reached the highest levels of technical expertise, service and support and this has been verified with exceptional customer retention and satisfaction," said Steve Blum, senior vice president of Worldwide Sales and Services at Autodesk. "The Platinum Partner designation acknowledges the pivotal role the IMAGINIT team plays in delivering world-class design solutions, products and services across the Canadian landscape."

"We are proud to become an Autodesk Platinum Partner in Canada and to achieve this unique and elite status across all of North America," says Larry Rychlak, president and CEO of Rand Worldwide. "Being recognized by Autodesk as a world class provider of Autodesk products, solutions and services would not be possible without every employee working towards the same goal of helping companies harness the full potential of their design technology to gain a real competitive advantage. This is a great achievement and important recognition for the Company, our employees and all of our customers."

Achieving this designation is recognition that IMAGINiT has demonstrated deep industry experience, as well as having fulfilled the demanding Autodesk training and certification requirements for both sales and technical employees. IMAGINiT's 95 percent renewal and customer retention rate in Canada is a strong indicator of superior attention to customer's needs and their satisfaction. IMAGINiT's eight offices throughout Canada serve customers in the manufacturing, AEC, civil engineering and facility management sectors.

"Our brand at Buhler is built by employees who are committed to continuous product improvement and who take pride in delivering top-shelf customer satisfaction which makes working with like-minded partners essential," says Min Lee, chief information officer at Buhler, an agricultural equipment manufacturer headquartered in Winnipeg, Manitoba. "We extend our congratulations to IMAGINIT on this achievement, but we're not surprised. The people we have worked with at IMAGINIT have always demonstrated their value through their expertise, professionalism and commitment to customer satisfaction."

About IMAGINIT Technologies

IMAGINIT Technologies, a division of Rand Worldwide, advances the way architects and

engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINIT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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