

# IMAGINIT Technologies Launches Enhanced ProductivityNOW Portal in Australia

Premiere Portal for the CAD Industry

**ADELAIDE, SOUTH AUSTRALIA - May 29, 2012** — <u>Rand Worldwide</u> (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that its <u>IMAGINIT</u> <u>Technologies</u> division has launched a new <u>ProductivityNOW portal</u> to serve their Australian clients. The new, custom built industry portal is geared to maximize the productivity of anyone using Autodesk software and Autodesk complementary technologies.

"We're always working hard to improve the client experience and give our clients a unique value proposition that they just can't find anywhere else," says Bill Zavadil, senior vice president, worldwide services at IMAGINIT Technologies. "The ProductivityNOW portal is the perfect combination of insight from our 85 technical experts, eLearning expertise from ASCENT, downloadable utilities from our software development team, and the knowledge from our global support team combined in one easy to use tool. Add an engaged community to this and it's really the only destination you need for everything for CAD."

"We are pleased to offer this wealth of IMAGINIT exclusive content to our clients here in Australia," added Michael Lachs, managing director for IMAGINIT's Australian operations. "The portal allows our clients to tap into the deep technical expertise of our global team and is a true value-add to our local clients."

Access to the portal is open for anyone to explore, regardless of whether they are discovering IMAGINiT for the first time or are long-time, loyal clients. The online portal offers unrivalled value with added enhancements based on a tiered subscription system where IMAGINIT clients receive additional privileges. Custom built from the ground up the ProductivityNOW portal contains five major components:

**Technical Resources**: An unmatched assortment of multi-media content including helpful tips & tricks, eSeminars, Webcast recordings, whitepapers, external links to key sites, and more.

**Support**: Support clients can search IMAGINIT's growing knowledgebase for answers, log support tickets and review current or search past cases for answers. Clients who have an Autodesk Subscription through IMAGINIT can see details of their Subscription data and manage it accordingly.

**Utilities**: IMAGINIT's 16 powerful software utilities that advance your abilities when working with Autodesk software are available for complimentary download for IMAGINIT's Autodesk Subscription clients. Utilities include IMAGINIT Utilities for Autodesk Revit software, IMAGINIT AutoOffset and more.

**eLearning**: Powered by ASCENT, an Autodesk Official Training Guide provider, the robust eLearning component offers an unparalleled number of user quizzes, assessments and educational curricula including more than 750 instructional videos. Content is served

up in a variety of formats to match different learning styles.

**Community**: Designed specifically to maximize engagement, members are encouraged to interact with fellow members and IMAGINIT experts through discussion forums, blogs, polls and more.

### ProductivityNow Fast Facts:

- 750 instructional videos embedded in the eLearning curriculum
- 566 support knowledge cases that clients can search to solve problems
- 245 video tips, tricks, webcasts, eSeminars
- 91 eCourses available across all verticals for multiple release years
- 93 whitepapers
- 32 eCourses on Autodesk 2012 products
- 9 eCourses on Autodesk 2013 products
- 16 utilities from IMAGINIT's software development team
- 5 IMAGINIT and ASCENT blogs

### ProductivityNOW Portal Pricing:

Accessible by everyone, the online portal offers unrivalled value with a wealth of information free of charge. Additional content enhancements are available on a tiered subscription system and some content is exclusive to IMAGINIT clients. Anyone can access select whitepapers and view blogs, RSS feeds, helpful links and compiled Autodesk resources for free:

- IMAGINIT clients receive additional access to the portal depending on their support or subscription relationship with IMAGINIT
- Non-IMAGINIT clients can purchase memberships with a range of access and support and eLearning options from \$395 to \$695

#### About IMAGINIT Technologies

IMAGINIT Technologies (<u>imaginit.com</u>), a division of Rand Worldwide, advances the way architects and engineers design, develop, and manage projects. Clients of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINIT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability. For more information, visit <u>imaginit.com</u> or <u>rand.com</u>.

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