



**For Immediate Release**

## **IMAGINiT Technologies Delivers on Promise of \$15,000 Charitable Donation**

*CAD Industry Professionals Determine how Donation  
is Divided Between Three Charities*

**FRAMINGHAM, MA - May 17, 2012** — [Rand Worldwide](#) (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, is proud to announce that its [IMAGINiT Technologies](#) division has surpassed their initial fundraising goal of \$10,000 USD by making a charitable contribution totaling \$15,000 USD spread across three charitable organizations.

To ensure CAD industry professionals continued to receive the most relevant content, IMAGINiT Technologies logged virtual dollars every time a customer updated their online profile. Since one good turn deserves another, the organization then offered to make a donation to the charity of their choice: Habitat for Humanity, Humane Society, or UNICEF.

"Our business objective was to update, segment, and improve our database," says Marc Dulude, CEO, Rand Worldwide. "By tying this need to something a little more fun, we were able to meet our goal of being able to precisely disseminate industry specific content to those who've asked for it while also raising funds for three worthy causes."

Although each one of these notable charities represents a worthy cause, the feedback from this subset of CAD industry professionals determined how IMAGINiT allocated the charitable donation. The breakout of the \$15,000 as selected by these CAD industry professionals is outlined below by percentage.

- 56% of donations are going to Habitat for Humanity
- 25% of donations are going to the Humane Society
- 19% of donations are going to UNICEF

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### **About IMAGINiT Technologies**

[IMAGINiT Technologies](#), a division of [Rand Worldwide](#), advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company include organizations in the building, infrastructure, manufacturing and facilities management industries. *Fortune 500* and *Engineering News Record's* Top 100 organizations work with IMAGINiT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that

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accelerate innovation while improving project quality and profitability. For more information, visit [imaginit.com](http://imaginit.com) or [rand.com](http://rand.com).

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