

## For Immediate Release

## IMAGINIT Technologies Earns Autodesk Consulting Specialization Designation in Australia

Australian Achievement follows North American Designation

FRAMINGHAM, MA – February 21, 2012 - Rand Worldwide (OTCBB: RWWI), a global leader in providing technology solutions to organizations with engineering design and information technology requirements, today announced that the Australian locations of its <a href="IMAGINIT Technologies">IMAGINIT Technologies</a> division have earned <a href="Autodesk's new Consulting Specialization designation">Autodesk's new Consulting Specialization designation</a> for value added resellers.

As a globally-renown Autodesk Consulting Specialized Partner, IMAGINIT Technologies has always invested in their people and offered unmatched knowledge and support to their customers.

"We are pleased to see that IMAGINIT Technologies is one of a few Australian partners to earn the Consulting Specialization designation," said Bill Griffin, vice president of Worldwide Channel Sales, Autodesk Inc. "IMAGINIT's unwavering commitment to providing customers with creative solutions and exceptional service has made them a long-time trusted partner."

"We have been delivering consulting and implementation services to our clients in the Australian market for over 14 years now," added Michael Lachs, managing director of IMAGINIT Technologies' Australian operations. "This formal recognition by Autodesk designating our services as world-class, designed with the goal of helping our clients fully recognize the benefits of their technology investment, is truly rewarding."

The new Autodesk partner specialization designations enable partners to further highlight and brand their expertise in delivering services in key industry areas. By completing the required curriculum and training, as well as meeting required levels of service and standards set by Autodesk, IMAGINIT Technologies continues to demonstrate through their unrivalled customer service, support and training what it means to be a trusted adviser to Autodesk customers across North America, Australia and throughout the Asia-Pacific region.

"This new designation underscores IMAGINiT's strategy of investing in great people, and developing industry-based methodologies focused on achieving customer business goals," said Bill Zavadil, senior vice president, Worldwide Services at IMAGINIT Technologies. "We have the largest staff of technical experts and each of our consultants is committed to sharing their deep industry expertise to ensure our customers' success."

## About IMAGINIT Technologies

IMAGINIT Technologies, a division of Rand Worldwide, advances the way architects and engineers design, develop, and manage projects. Customers of this leading professional services and technology company, include organizations in the building, infrastructure, manufacturing and facilities management industries. Fortune 500 and Engineering News Record's Top 100 organizations work with IMAGINIT Technologies to gain competitive advantages through expert technology consulting, implementation, training, and support services. As one of the world's largest integrators of Autodesk 3D design and engineering software, the team leverages unrivalled industry experience to design systems that accelerate innovation while improving project quality and profitability.

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